

Anything But Eggs!

For Immediate Release

24th March 2022

Whittard of Chelsea is celebrating Easter with chocolate heaven.

British tea, coffee and hot chocolate brand, Whittard of Chelsea are celebrating Easter this year, but with a twist. By replacing eggs with liquid chocolate flavoured drinks.

- Dark Chocolate Loose Tea
- White Chocolate Loose Tea
- Chocolate Truffle Flavour Ground Coffee
- Hot Chocolate Hampers

Whittard of Chelsea has developed a range of hot chocolate to stimulate your taste buds and become lost in a world of flavour.

Harvy Woodcock Senior Buyer – Flavoured Drinks, Coffee and Confectionary, commented:

“Our hot chocolate range brings exciting and innovative flavours to our customers. From more traditional flavours such as Luxury White Hot Chocolate to distinct tastes, like Sticky Toffee Pudding or Peanut Butter. With well over a dozen different flavours, there is something to suit everyone.” Whittard of Chelsea customers are passionate about hot chocolate and always keen to try new flavours.

Harvy also said, “Our customers produce some fantastic baking creations using our hot chocolate, such as cakes, chocolate bombs, brownies and even cakesicles.”

Whittard of Chelsea looks forward to a liquid chocolate Easter with anything but eggs.

Notes for Editors

For more information, please contact Ellena Boucher at press@whittard.co.uk

About Whittard of Chelsea

When Walter Whittard launched his first London shop in 1886, his philosophy was simple: buy the best. It's a philosophy that's stayed close to Whittard's heart since then, driving their belief in quality, heritage and innovation. Today their world-class range of tea, coffee and hot chocolate satisfies every curiosity and taste – from classic English Breakfast tea to creative hot chocolate flavours and unique tea and coffee blends.

Whittard continues to push the boundaries with new cutting-edge releases inspired by everything from classic desserts to childhood confectionery, layering unexpected flavours with chocolate bases to create a little theatre and continually excite its customers.